



KFXA  
600 Old Marion Rd NE  
Cedar Rapids, IA 52402

Groundswell Public Strategies  
100 E Grand Ave  
Ste 380  
Des Moines, IA 50309

## Contract # 4032668

**Schedule Dates** 10/05/19-10/06/19  
**Advertiser** Amy Klobuchar for President-D (133117)  
**Agency** Groundswell Public Strategies (15739)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 4/3/8 (1264756)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Thomas,Pino,  
**Phone/Fax** /  
**CPE** 4/3/8  
**Account Types** National/DI Revenue Political AGY  
**Billing Type** Weekly/Irregular  
**Comments** Candidate BEN WILMETH  
FOX Sports APP allocation order

**Date Entered** 10/02/19  
**Last Modified** 10/02/19  
**Entered By** Ashley Wong  
**CO-OP** No  
**External #** ECR26658704  
**Demo** A35+R  
**Order Type** DI-Revenue  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$300.00  
**Net Total** \$1,700.00  
**Sales Tax**

## Cedar Rapids (KFXA)

By Broadcast Month	Spots	Rate
Oct. 2019	3	\$2,000.00
<b>Grand Total:</b>	<b>3</b>	<b>\$2,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Fox Sports App (1)	10/05/19-10/05/19	1	:01	5A- 5:01A (CST)							1		1	\$1,000.00	\$1,000.00	Cedar Rapids (KFXA)	NCAA FOOTBALL	10/2/19
2.0	Normal Line / Fox Sports App (2)	10/06/19-10/06/19	1	:01	5A- 5:01A (CST)								1	1	\$400.00	\$400.00	Cedar Rapids (KFXA)	NFL	10/2/19
3.0	Normal Line / Fox Sports App (3)	10/06/19-10/06/19	1	:01	5A- 5:01A (CST)								1	1	\$600.00	\$600.00	Cedar Rapids (KFXA)	NFL	10/2/19

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
		<i>Reg Hugan</i>	<i>10-3-19</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

#4032668



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26658704	<b>Changes as of:</b> 10/2/2019 at 11:24 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 4/3/8	<b>Flight:</b> 10/1/19 - 10/14/19	<b>Station:</b> KFXA
<b>Agency:</b> Groundswell Public Strategies, dba GPS IMPACT 220 SE 6th Street, Suite 330 Des Moines, IA 50309	<b>Advertiser:</b> 14343  <b>Product:</b> Candidate	<b>Market:</b> Cedar Rapids
<b>Agency Order #:</b>	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 3
<b>Buyer:</b> Pino, Thomas	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Separation:</b>	<b>Assistant:</b> BEN WILMETH 202-955-5342	

**Comments:** FOX Sports APP allocation order

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/1 - 10/8		Total Spots	Total \$	CPP*	GRP*
							10/1	10/8				
1	Sa 11a-2:30p		NCAA Ftbll: Iowa versus Michigan	\$1,000.00	0.0	30	1	0	1	\$1,000.00	\$0.00	0.0
Fox Sports APP												
2	Su 12n-3p		NFL Bears/Raiders	\$400.00	0.0	30	1	0	1	\$400.00	\$0.00	0.0
FOX Sports APP												
3	Su 3:25p-6:30p		NFL Packers/Cowboys	\$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
Fox Sports APP												
<b>TOTALS:</b>							<b>3</b>	<b>0</b>	<b>3</b>	<b>\$2,000.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total Spots:</b> 3
<b>Buyer:</b> Pino, Thomas	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Assistant:</b> BEN WILMETH 202-955-5342	<b>Total GRP:</b>
<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/02/19 11:24 AM	BEN WILMETH	FOX Sports APP allocation order

Competitive Information	
<b>Market Budget:</b>	\$2,000
<b>KFXA Share:</b>	100%
<b>Comment:</b>	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,000.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$2,000.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2019-Oct	3	\$2,000.00
<b>Total</b>	<b>3</b>	<b>\$2,000.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/2/19 11:41 AM					\$0	\$0	
New	10/2/19 11:24 AM	BEN WILMETH	New	3		\$2,000.00	\$2,000.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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